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January 27, 2003

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Name: Melissa Wingo

Signature: Melissa Wingo

Re: Patent Application for:
"Method and system for distributing targeted advertising"
Serial No. 09/838,489
Attorney Docket No. P12688

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Dear Sir or Madam:

Enclosed for filing please find the following items relating to the above-identified application:

1. Statement Under 37 CFR 1.97 (e) Accompanying Information Disclosure Statement
2. Form PTO-1449 – Information Disclosure Citation
3. Reference AA
4. Postcard acknowledgement

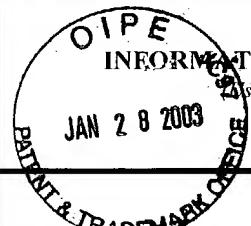
Please file these documents and return the date-stamped postcard to the corresponding address as indicated. If you have any questions or comments concerning this matter, please feel free to contact the undersigned at 972/583-8656.

Sincerely,

Sidney Weatherford
Intellectual Property Counsel

SLW/mw

cc: Gardere Wynne Sewell LLP



INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

JAN 28 2003

Docket Number (Optional)

P12688

Application Number

09/838.489

Applicant(s)

Leif Linde

Filing Date

04/19/2001

Group Art Unit

2152

U.S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant

STATEMENT UNDER 37 CFR 1.97(e) ACCOMPANYING
INFORMATION DISCLOSURE STATEMENT

Docket No.
P12688

In Re Application Of Leif Linde

JAN 28 2003

Serial No.
09/834,189

Filing Date
04/19/2001

Examiner

Group Art Unit
2152

Invention: Method and system for distributing targeted advertising

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TO THE ASSISTANT COMMISSIONER FOR PATENTS:

This is a statement under the provisions of 37 CFR 1.97(e) in the above-identified application.

Check applicable statement herebelow:

Statement Under 37 CFR 1.97(e)(1)

Each item of information contained in the accompanying Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the Information Disclosure Statement.

Statement Under 37 CFR 1.97(e)(2)

No item of information contained in the accompanying Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the undersigned person, after making reasonable inquiry, no item of information contained in the accompanying Information Disclosure Statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the Information Disclosure Statement.


Signature

Dated: Jan. 27, 2003

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